

CUSTOMER TESTIMONIALS



Customer Testimonials



GREENHAVEN PORK



January – December

Average Total pigs per litter	14.20
Average Pigs born alive/litter	13.10
Pigs weaned/mated female/year	26.30

“We wanted to increase productivity so we changed to Genesis.”

“I was skeptical about changing genetic companies. We wanted to increase productivity so we changed to Genesis. Our total born was 12.7 (2009) when we started. We have seen a year over year increase to 14.2. Our weaning rate has gone up to 11 pigs/sow and we are putting out 3 more psy. and are at 26.3 without seeing any reduction in longevity. I feel longevity is an overlooked trait that has a huge impact on cost savings to the bottom line!”

Susan Schneider

“Switching to Genesis has been a good choice for us to increase our genetic performance”

“We switched to Genesis in 2007 with a roto terminal program to keep our herd closed. We have seen continued improvement in productivity every year since. Our total born has increased from 10.5 in 2008 to 13.7 in 2012. We have also seen a substantial increase in pigs weaned/mated female/year with 21.4 in 2008 to 27.14 in 2012. Switching to Genesis has been a good choice for us to increase our genetic performance”

Kurt Lukes

LUKES BRO INC.



January – December

Average Total pigs per litter	13.70
Average Pigs born alive/litter	12.40

SSS FARM



January – December

Average Total pigs per litter	14.00
Average Pigs born alive/litter	12.80
Pigs weaned/mated female/year	25.60

“We have seen consistent improvement to 14.1 total born, 11 weaned and are over 25 PSY”

“We changed our farm to Genesis in 2006. At that time we had a Grandparent system with another company and our total born was 10.6/litter. Due to changing PRRS protocols we began purchasing KS11 gilts. We have seen consistent improvement to 14.1 total born, 11 weaned and are over 25 PSY. We are pleased with the KS11s ability to nurse and wean the pigs she farrows. We use T300 semen and are happy with the feedlot traits and the low rate of birth defects and “Junk Pigs”

Mark Schaefer

“The Genesis Duroc is a well- balanced animal...”

“The Genesis Duroc is a well-balanced animal that is easy to look after and that the packers like.”

Mike Bosch

BOSCH FAMILY FARMS



NORTH FORK FARMS



January – December

Average Total pigs per litter	13.36
Average Pigs born alive/litter	11.97

“... significant rise in pigs born per litter (13.24) ”

“Since we made the change to Genesis breeding program we have seen a significant rise in pigs born per litter (13.24) versus previous genetics at 11.1 pigs. The sows take care of their pigs in the farrowing barn with an above average appetite to stay in good condition when returning to the breeding barn. The grow finish side has seen improved daily gains ranging from 1.80-1.90 with FC at 2.70-2.80 without seeing any reduction in percent lean premiums when going to market.”

Mike Brandts

“...born live has increased 1.3 pigs per litter.. .”

“I have been purchasing Genesis KS/11 gilts for 3 years. What I have noticed is my born live has increased 1.3 pigs per litter, my weaning weights have increased 2.1lbs.and my days to market (280lbs.) to empty a barn has gone from 5.5-6 months to 5-5.5 months.”

John Hejlik

EAGLE ESTATES



REDLINE



“...average weaning weight is 13.7 lbs. at 18 day weaning.”

“We have good weaning weights which indicates that the sows are milking very well. Last 6 months average weaning weight is 13.7 lbs. at 18 day weaning. For the last 3 months we have a 93% breed back by 7 days and a 5.3 wean to 1st service interval.”

Patrick Lambert

January – December

Average Total pigs per litter	13.00
Average Pigs born alive/litter	12.10
Pigs weaned/mated female/year	26.96

“...low Preweaning mortality and very good weaning weights.”

“One of Genesis’ strong points would be their born alives. They also have very good milking abilities which means low pre-weaning mortality and very good weaning weights.”

Joel Lambert

January – December

Average Total pigs per litter	13.60
Average Pigs born alive/litter	12.70
Pigs weaned/mated female/year	27.04

BLUELINE



SYNERGY SWINE



“The sky is the limit with this Hybrid genetic program.”

“We populated the barn with Genesis gilts in June as a start-up 6 months in with all gilts sitting at 25 PSY as all purebreds. We are looking forward to seeing what the future holds with this prolific sow as the start-up ends and into normal production! The sky is the limit with this Hybrid genetic program.”

Barry Irwin

January – December

Average Total pigs per litter	13.19
Average Pigs born alive/litter	12.11
Pigs weaned/mated female/year	24.62

“In every business venture, you rely on experts...”

“In every business venture, you rely on experts to participate in your core team successes. Genesis fulfills that role when dealing with our Gilt introductions and development into our farrow to finish operation. Their professional recommendations & guidance allows our business to run more efficiently by following proven protocols.

The relationship between CCPC Swine LP & Genesis continues past the basic purchasing of gilts, to include monthly site visits to verify our successes and review any concerns we may feel necessary to communicate. The added benefit to our herd has been an increase in Total Born/Live Born.”

Steve Carr

CCPC



	2009	2010	2011	2012
Avg. Total Born/litter	11.10	11.73	12.84	13.45
Avg. Live Born/Litter	10.16	10.71	11.66	12.26

ELMSPRING



Elm Spring Wins Maple Leaf Food Award

Genesis Customer – Elm Spring Colony of Warner Alberta recently received the Maple Leaf Foods – Lethbridge Plant Award for highest grade indexing customer over 12 months, averaging 110.2 index.

Elm Spring Colony has approximately 600 Sow farrow to finish. The farm is operated by David, Will and Joe Wipf. A Genesis customer for almost 20 years, Elm Spring breeds with Genesis Duroc Boars and Genesis Yorkshire Landrace F-1 females. Elm Spring has been averaging 26.95 pigs weaned per sow.

Genesis congratulates Elm Spring Colony for this recognition by Canada's largest Packer and Hog Produce Maple Leaf Foods for having the Number One Grade Index.

“Just when you think it doesn't get any better, another Genesis truck arrives!”

“Genesis Boars display the necessary improvements consistently to provide its customers with a pig that is in high demand. We have had excellent results in all. Just when you think it doesn't get any better, another Genesis truck arrives! Thanks.”

Dusten Bittle

PIGGY BANK



CORNERSTONE PARTNERSHIP



“I have found them to be a docile easy to work with female.”

“Having had the Genesis KS11, FX1 female for several years now. I have found them to be a docile easy to work with female. They are sure footed with a solid structure and a strong appetite, making it easy to keep females in proper body condition for many parities of service. Our previous genetics parity bell curve peaked at P-3. With the Genesis KS11, our parity bell curve now peaks at P-6.”

Heath Carroll

“They have excellent mothering ability with a born alive average of 13.8.”

“Clearview Colony is very satisfied with the Genesis gilt. They have excellent mothering ability with a born alive average of 13.8. The sows also have great appetites which helps the lighter pigs and heavier pigs as well to really thrive and grow.”

Reuben Waldner

January – December

Pigs weaned/mated female/year	27.59
-------------------------------	-------

CLEARVIEW



BRANTWOOD



“I am very satisfied with the litter size, mother’s ability and the breed back”.

“We’ve been with Genesis since 1991. The Genesis sow is a very nice, quiet mother. I am very satisfied with the litter size, mother’s ability and the breed back. You can’t beat a Genesis sow for that. We’ve never had a problem with gain and days to market are number 1!”

Jake Waldner

January – December

Average Total pigs per litter	13.67
Average Pigs born alive/litter	12.20
Pigs weaned/mated female/year	28.32

“Genesis gives good service.”

“We chose Genesis because of health status and availability to receive animals from a single source, also sows production capabilities. Genesis gives good service, high fertility and easy breeding, females with ease of management. Offspring are very uniform, with great viability producing pigs that are fair value. The Genesis Duroc boars are good breeders, gentle and require little supervision if matched up with correct female.”

William Kleinsasser

ELKCREEK



January – December

Pigs weaned/mated female/year	26.89
-------------------------------	-------

CASCADE (US)



January – December

Average Total pigs per litter	15.53
Average Pigs born alive/litter	13.52
Pigs weaned/mated female/year	28.73

“We are very satisfied with the Genesis product line.”

“Because of a good company reputation and sales presence, we chose Genesis because the female is an excellent mother, giving higher numbers BA and numbers weaned. This sow has a high feed intake, giving heavier weaning weights. The sow is very fertile, breeds well and are easy keepers. Weaners are more uniform in size and of higher value. The boars are good breeders are nimble when breeding and are easy to work with. The boars have adapted well to our health status. We are very satisfied with the Genesis product line.”

Chris Wipf

“The Genesis female is a very prolific...”

“We started filling our barn with Genesis F1s in August 2010 and started farrowing January 2012. Since then the born alive average is 13.7 and 29.4 pigs weaned per female per year. With a 91% farrowing rate and 5 days to estrus. The Genesis female is very prolific and with the right nutrition she is a very good milker that is capable of weaning large litters of strong pigs. We had 112.8 index at Olmel in 2012 with \$12.40 premiums per head.”

Steven Waldner

FAIRLAINE



January – December

Pigs weaned/mated female/year	30.31
-------------------------------	-------

FOXTAIL FARMS



January – December

Average Total pigs per litter	13.77
Average Pigs born alive/litter	12.08
Pigs weaned/mated female/year	25.22

“... having such awesome genetics makes our continued improvements possible as well.”

“Foxtail Farms continues to invest in a strong relationship with Genesis as an F1 Multiplier/Purebred Multiplier (York/Landrace). The Foxtail Farms team consists of 12 employees. Each member of our team offers a great deal of experience, knowledge and commitment to Foxtail Farms and in turn deserves credit for our continued production gains. Reducing staff turnover and having your staff buy into the barn goals are key to our success. Recognition in such ways as our local vet expressing to us that “he visits many barns and that our piglets are excellent, the best he has ever seen.” For a purebred herd that is exciting to hear.

That being said having such awesome genetics makes our continued improvements possible as well. The Genesis sow is the best genetics I’ve ever worked with. It sets the bar high on so many benchmarks that it’s hard to see how other genetic companies can compete. The Genesis sow offers a complete and consistent package. Whether you’re looking for condition retention through weaning, wean to first service, overall sow health or most importantly the outstanding pigs weaned per sow / per year, Genesis has it. A world class genetics!”

Doug Vinie

“Genesis has been great to work with in every part of the business.”

“We have worked with Genesis for 17 years now. Genesis has been great to work with in every part of the business. We run an in-house herd producing our F1s. The F1 is a great sow with great legs, appetite and our present production is over 30 PSY. We have a 2.7% death rate wean to finish and the Genesis animals are very easy to manage in every way.”

Mike Stahl

GADSBY – NORTH



January – December

Average Total pigs per litter	15.10
Average Pigs born alive/litter	13.50
Pigs weaned/mated female/year	30.70

GADSBY – SOUTH



“...a 10 year average of 4.1% death rate in the total sow herd.”

“We have worked with Genesis for 17 years and they have been a great group of people to work with. We run an in-house herd with our purebreds to produce our own F1s. The F1s are a great animal with great production and performance through feed intake and lactation. We are currently producing 27.7 PSY and have a 10 year average of 4.1% death rate in the total sow herd.”

Martin Stahl

January – December

Average Total pigs per litter	14.00
Average Pigs born alive/litter	12.60
Pigs weaned/mated female/year	27.70

“The gilts have a very good appetite, good litter size and birth weights...”

“We have been using the Genesis gilt since Mike sold us our first gilts. The gilts have a very good appetite, good litter size and birth weights that average 3.2 lbs. We are averaging 12.5 born alive and a weaning 11 currently. Overall a great gilt with lots of potential.”

David Entz

January – December

Average Total pigs per litter	12.15
Average Pigs born alive/litter	11.33

GLACIER



GLENDALE SWINE



“After 10 years of having Genesis females we are very satisfied!”

“After 10 years of having Genesis females we are very satisfied! We are switching to the Durocs as well! Genesis has the proven performance of being #1 and that is who we like to be on the team with!”

Tim Wipf

January – December

Pigs weaned/mated female/year	27.00
-------------------------------	-------

“...good legs, lots of strength and in the farrowing high feed intake and can raise large litters.”

“Big Bend Farming Co. switched to Genesis females in December of 2011. What we find in the breeding herd is that the animal has good legs, lots of strength and in the farrowing high feed intake and can raise large litters. Pure bred gilts have an average born of 12.2, born alive 11.3, 2 & 3 Parity are pushing lots of 15, 16, 17. Average Total Born on 2-3 Parity is 13.4 Born live 12.8”

Steven Kleinsasser

BIG BEND



January – December

Average Total pigs per litter	13.40
Average Pigs born alive/litter	12.80
Pigs weaned/mated female/year	26.64

HARTLAND



“The Genesis sow is a very prolific sow.”

“The Genesis sow is a very prolific sow. Easy to work with and condition. The sow produces high amounts of milk, giving us heavy weaning weights. The sow is very fertile and an easy breeder. The birth weights and wean weights are exceptional, with good consistency and uniformity. The Durocs are a good aggressive boar, good working boar producing very good growth rates, excellent FCR and liveability of full value pigs. The packer is impressed with the carcasses we ship to them.”

Jacob J. Waldner

January – December

Average Total pigs per litter	13.99
Average Pigs born alive/litter	13.04
Pigs weaned/mated female/year	29.37

Genesis Duroc Sired Market Hogs 8,079

98.3 kg Carcass
65.9 Muscle
17.6 BF
61.4 Yield

Weaner trial 7.6 kg - 28.92 kg 41 days
1.64 FC

Jim DeGroot

SOUTHERN ROOTS



HILLSIDE



“Great animals, nice litters. Great weaning weight, nice structures”

Don Wurz

January – December

Pigs weaned/mated female/year

27.20

“...have seen total born rise by 2 pigs to 13.7 and weaning move up over a pig per litter. “

“We have used Genesis since 2006 and have seen total born rise by 2 pigs to 13.7 and weaning move up over a pig per litter. We use the T300 Duroc sire and really like the vigor of the pigs at birth and have a very low rate of birth defects like ruptures. Our finish closeouts run 1.95 ADG with 2.6 FC at the better managed the custom Finish barns. In 2012 on 26,298 pigs sold to JBS Swift at 269 lbs. they average .66 BF, 2.47 loin, 55.7 lean and \$2.79 premium. “

Lon Ahlness

L & L



LITTLE BOW



January – December

Pigs weaned/mated female/year	26.80
-------------------------------	-------

“With Genesis females we are guaranteed a reliable high endurance animal.”

“With Genesis females we are guaranteed a reliable high endurance animal. Breeding is never a problem with a full good heat. Gilts will not go down on you. Farrowing is consistent with a 3+ lbs. birth weights. Feed consumption throughout lactation is great with all Genesis genetics. Milking performance leads to the excellent weaning weights we achieve. Growing and finishing animals never look back with our days to market currently at 145 days and weight at 260+ lbs.”

Phillip Hofer

“... days to market is now consistently 160 days...”

“We had PIC stock in this Farm before Genesis. They were a very high strung animal. The Genesis hogs are far easier to work with and our days to market is now consistently 160 days, wean to market, load after load.”

Zack Hofer

LONE SPRUCE FARMS



BIG STONE



“The Genesis Sow is very productive, fertile and produces heavy weaners.”

“The Genesis Sow is very productive, fertile and produces heavy weaners. Piglets grow very well, uniformity is not a question. The boars (Duroc) are good breeders producing many piglets, with high growth rates and an excellent carcass that pleases our packer. We are very pleased with Genesis”

Edward Wurz

“...our total psy is increasing as we are adding more Genesis animals to our herd.”

“We are very pleased with the production that we see coming out of the Genesis animals, our total psy is increasing as we are adding more Genesis animals to our herd. Hope this continues like that.”

Edward Kleinsasser

BIRCH CREEK



MIDWAY



“We chose Genesis at the request of our packer..”

“We chose Genesis at the request of our packer, Independant Meats. This packer produces an “all-natural” antibiotic free product. The sow performance is exceptional at 30+ pigs weaned and shipping 28 pigs per sow. The wean-grow finisher pigs are very uniform, with full value pigs for sale. The Duroc boar program is very satisfactory. The boars are excellent breeders and are good to work with.”

Joe J. Hofer

January – December

Average Total pigs per litter	13.93
Average Pigs born alive/litter	12.51
Pigs weaned/mated female/year	28.65

“I have been using Genesis Females for about 6 years now and am impressed with the litter size and ability to nurse the piglets.”

“I have been using Genesis Females for about 6 years now and am impressed with the litter size and ability to nurse the piglets. Their mothering abilities are in fact great. Also, the finishing pigs seem to be aggressive pigs with good appetites.”

Darrell Mulder

BLUE DIAMOND PORK



MILFORD



“The Genesis is an all-around sow.”

“The Genesis is an all-around sow. Easy to manage, easy to farrow. Consistent litter size, uniformity and heavy wean weights. Good feed consumption, high milk ability good underlines. Excellent breeding easy keepers, good mothers.”

Joe Wipf

January – December

Average Total pigs per litter	12.38
Average Pigs born alive/litter	11.66
Pigs weaned/mated female/year	25.10

“We’ve been buying Genesis Landrace gilts for 20 years, making our own F1s and it’s worked awesome in our herd.”

“We’ve been buying Genesis Landrace gilts for 20 years, making our own F1s and it’s worked awesome in our herd. The Genesis F1s coming off those pures are excellent gentle mothers.”

Arnie Waldner

MILLTOWN



January – December

Average Total pigs per litter	15.27
Average Pigs born alive/litter	13.91
Pigs weaned/mated female/year	29.46

MOUNTAINVIEW



“The sows are highly productive and very fertile. “

“Looking at clients records on sow performance and carcass quality made us choose Genesis. The sows are highly productive and very fertile. From weaning to finishing the pigs grow and convert very well. They are very uniform and produce good looking pigs. Our packer really likes our carcass. The boars are willing workers, produce high numbers of high quality pigs with good vitality at birth.”

Abe Kleinsasser

“We will continue using the Genesis gilt...”

“The Genesis gilt has been good in our farm for mothering and litter sizes and weights. She has good milk production and raises healthy thrifty pigs that do well in our barn. We will continue using the Genesis gilt for these reasons.”

Dave Wipf

NEW ROCKPORT



NR HOGS



“The Genesis sow is definitely a better animal ...”

“The Genesis sow is definitely a better animal than Hypor or First Choice Structure wise, litter size, better appetite. We are very happy we made the switch to Genesis.”

Andy Hofer

“...the performance is exceptional”

“Norquay has been with Genesis for nearly 20 years now. We’ve seen consistent improvement in performance every year. For a nucleus herd the performance is exceptional. Our goal for this year is 28.5 PSY”

David Waldner

January – December

Average Total pigs per litter	14.53
Average Pigs born alive/litter	13.22
Pigs weaned/mated female/year	27.17

NORQUAY



BLUEGRASS



“We are very pleased with the mothering ability of the Genesis gilt.”

“We are very pleased with the mothering ability of the Genesis gilt. They produce excellent offspring averaging 3.3 lbs. and have very good weaning weights of 14.75 lbs. at 19 days average weaning. Our market hogs have very good feed conversion of 2.60 and we are very happy with our days to market that is presently averaging 156 days.”

Jack Wipf

January – December

Pigs weaned/mated female/year	28.48
-------------------------------	-------

“Sows are good milkers with good weaning weights.”

“Sows are good milkers with good weaning weights. We had our best numbers weaned last year at 26.15. Hope to improve our numbers this year. Happy with our purebreds, good numbers born alive with great birth weights.”

Joe Kleinser

January – December

Pigs weaned/mated female/year	26.14
-------------------------------	-------

OAKLANE



OK



“Genesis is a superior animal to manage...”

“Genesis is a superior animal to manage, high feed intake good breed back, high born alive. Good growth on the Genesis’ offspring and prolific carcass that can be shipped to any market such as Brandon, Lethbridge, Red Deer, Brites Independent Meats, Maname & most US Markets.”

Jerry J. Kleinsasser

January – December

Average Total pigs per litter	13.69
Average Pigs born alive/litter	12.70
Pigs weaned/mated female/year	27.93

“We have never seen growth rate like we do now with the Genesis Duroc.”

“We’ve had PIC, Topigs and Danbred in our farm over the years. We have never seen growth rates like we do now with the Genesis Duroc.”

Dwight Gross

CONCORD COLONY



PINEHILL



“...have been consistently getting 28 PSY. “

“We have been with Genesis since 1996 and have been consistently getting 28 PSY. We are getting 12-13 born alive and are weaning 11.65 pigs consistently with good vitality. The days to market are averaging 160 with 100-112 under and a 61.2 loin.”

Ed Hofer

“Our Liveborn went from 10.5 pigs per litter to our current 12.8 pigs per litter”

“We placed our first Genesis F-1’s and Purebred Yorkshire females into our herd in March of 2010.

Our Liveborn went from 10.5 pigs per litter to our current 12.8 pigs per litter.

Our wean averages increased from 9.3 pigs per litter to 11.3 per litter. Average Wean age is 26.3 day with a 17+ lbs. pig being weaned. Genesis sows have a large appetite, the average feed intake during lactation is above 14.5 lb. /day with 5.8 day return to estrus. Our full Genesis on Genesis breeding program, terminal Duroc Sired, wean to finish a.d.g. is 1.7 lb. /day with a 2.65 lb. F.E. “

David Pitstick

PITSTICK PORK



January – December

Average Total pigs per litter	13.73
Average Pigs born alive/litter	12.61
Pigs weaned/mated female/year	26.73

PLEASANT VALLEY



January – December

Average Total pigs per litter	13.10
Average Pigs born alive/litter	12.20
Pigs weaned/mated female/year	27.70

“Genesis are productive females with a large born alive.”

“Genesis are productive females with a large born alive. Feed in-take is good, therefore, we have excellent weaning weights. Growth in nursery is good, pigs are uniform, with high numbers of high value pigs sold. Sows have good longevity, strong legs and are easily managed. Boars are uniform, fair breeders, producing uniform pigs with a good carcass that is pleasing to the packers.”

Sam D. Wipf

“...the competition told us we can only wean 7 pigs per sow.”

“When we started talking about being a nucleus Duroc herd for Genesis the competition told us we can only wean 7 pigs per sow. We are weaning 9. That shows the hog industry how much more advanced Genesis Durocs are from the rest of the genetic companies.”

Paul Maendel

PRAIRIE BLOSSOM



CAMROSE (CANADA)



“Since we’ve been with Genesis our born alive has gone from 11.5 to 13.”

“Since we’ve been with Genesis our born alive has gone from 11.5 to 13. The service is second to none. Leg structure is outstanding and if 1,2,3,4,5 parity wasn’t as good as they are we’d keep lots of older sows that’s how good they perform.”

Daniel Wurz

January – December

Average Total pigs per litter	13.02
Pigs weaned/mated female/year	26.92

“We chose Genesis because of the performance and production of their genetics (31.6 PSY).”

“We chose Genesis because of the performance and production of their genetics (31.6 PSY). The health status is excellent, with good acclimatization to our facilities. Sow is good to work with, quiet, good mothering ability. The piglets are uniform, grow very well, DLWG is excellent 150 day to 240 lbs., with a whole herd at 2.7 FCR. Full value pigs marketed is 31.3 PSY. The boars are willing workers, producing good BA with an excellent carcass.”

Martin Waldner

CAMROSE (US)



January – December

Average Total pigs per litter	14.70
Average Pigs born alive/litter	13.30
Pigs weaned/mated female/year	31.60

RAINBOW



“Genesis are hardy sows...”

“Genesis are hardy sows, with large even litters, good birth weights, easy farrowing and pigs with excellent feed conversion and weight gains.”

Ed Hofer

January – December

Average Total pigs per litter	14.60
Average Pigs born alive/litter	13.40
Pigs weaned/mated female/year	26.40

“Genesis sows are great in all aspects of our production unit.”

“Genesis sows are great in all aspects of our production unit. I really like how strong their legs are, even in the older paritys, we have very little problems with downers.”

Brian Froese

January – December

Average Total pigs per litter	14.39
Average Pigs born alive/litter	12.66

ROADSIDE PORK



ROCKPORT



January – December

Pigs weaned/mated female/year	25.40
-------------------------------	-------

“The Genesis sows produce more even litters, more consistently.”

“We changed to Genesis boars after talking to many satisfied customers. The performance, breeding, legs, assertive, carcass of the progeny is requested by many packers. The boars are easy to work with and have given us a higher number BA with a higher farrowing percentage. The Genesis sows have performed very well over Newsham. The sows have higher number BA, high feed intake, higher weaning weights. The Genesis sows produce more even litters, more consistently.”

Jake J. Waldner

“We are currently weaning just under 31 pigs per sow.”

“We chose the Genesis sow because we feel it is one of the most prolific sows on the market. We have a 14.5 + BA, with a good birth weight and very even pigs. We are currently weaning just under 31 pigs per sow. We would definitely recommend the Genesis sow to everybody”

Edward Waldner

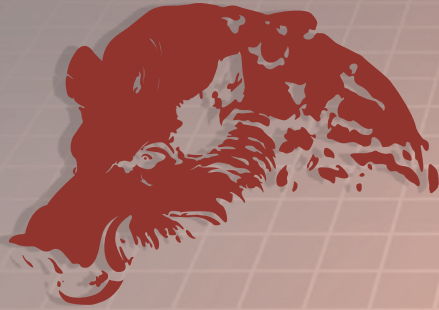
January – December

Pigs weaned/mated female/year	29.16
-------------------------------	-------

ROSEDALE



SAGE CREEK



January – December

Pigs weaned/mated female/year	26.09
-------------------------------	-------

“We will continue to use Genesis.”

“Sage Creek has used Genesis pure bred gilts over 6 years. They are a very durable animal, Genesis stands up to any genetics we ever had. We are happy with the Animals Feed – underline and their F1s. We will continue to use Genesis.

Ike Kleinsasser

“That’s consistency you can count on.”

“The Genesis sow really impresses me with the mothering ability that they have raising large litters. We had 12 pigs weaned per sow last year with a 27.8 day weaning date and our born alive numbers were 13.37 average. The Genesis sow is a good animal to work with, they produce fast growing pigs with excellent days to market. That’s consistency you can count on.”

Matthew Kleinsasser

SEVILLE



January – December

Average Pigs born alive/litter	13.37
--------------------------------	-------

Pigs weaned/mated female/year	27.76
-------------------------------	-------

SOUTHBEND



“Packers really like their meat.”

“We’ve been using Genesis KPA boars & gilts after we cleaned out in 2003. We have had good success with KPA & Genesis. Very good hard working animals. Over 14 born alive. Packers really like their meat. Good loin, index and meat quality. They are easy to raise and work with.”

Joe Kleinsasser

“The Genesis Pigs have great appetites.”

“The Genesis Pigs have great appetites. We consistently see over 5.8 pound average daily feed intake in the finishers with average daily gains commonly over 2 pounds per day. Leading to very few light pigs and over 97% full market value pigs.”

Dave Hansen

HANSEN HOG



SPRING RIDGE



January – December

Average Total pigs per litter	13.60
Average Pigs born alive/litter	12.10
Pigs weaned/mated female/year	26.50

“Weaning 12 to 13 piglets is easy on these sows”

“Changed to Genesis because of better selection and their Genetic Program. Genesis sow is productive, fertile, sow has high feed consumption, increased weaning weights. Gilts can handle a lot of stress and are very forgiving. Re breeding is good. Weaning 12 to 13 piglets is easy on these sows. Boars are good breeders and are mobile giving us excellent results.”

Toby Tschetter

“We went to Genesis at packer request and excellent references from clients.”

“We went to Genesis at packer request and excellent references from clients. The sow is very productive, fertile, good feed intake & a heavy milker. The nursery –grower – finisher pigs grew very well, very uniform and the carcass is well accepted by our packers. Animals are easy to manage. The Duroc program, is working very well. The boars are eager breeders, are good to work with and produce a superior product of full valued pigs.”

Andy Hofer

SPRING WATER



January – December

Average Total pigs per litter	12.13
Average Pigs born alive/litter	11.50
Pigs weaned/mated female/year	24.82

SUNCREST



“Whoever does not use Genesis is missing out.”

“You can’t go wrong using the Genesis sow. It is a very calm and stable animal, easy to maintain. Whoever does not use Genesis is missing out. In the finishing barn they grow very evenly, leaving very few to sort out at shipping. We have been very pleased with the way our finishers have been grading.”

Bob Kleinsasser

January – December

Average Total pigs per litter	14.53
Average Pigs born alive/litter	13.29
Pigs weaned/mated female/year	28.67

“... We were amazed that when we switched to Purebreds at how prolific the animals were. ...”

“We’ve been working with Genesis for over 20 years. We started as an F1 Multiplier and have been a Purebred Yorkshire Nucleus Herd since 2008.

We were amazed that when we switched to Purebreds at how prolific the animals were. That goes to show how much genetic improvement Genesis puts into their program.

I am totally amazed at the number of total born we are getting out of that purebred animal. The overall performance and structure of the animal is excellent.”

Philip Waldner

CASCADE



January – December

Average Total pigs per litter	15.53
Average Pigs born alive/litter	13.52
Pigs weaned/mated female/year	26.73

TOBACCO CREEK



“The Genesis sow has proven to us to be an easy sow to maintain. “

“The Genesis sow has proven to us to be an easy sow to maintain. With a sturdy build and a great appetite. All characteristics needed to make a sow with above normal longevity. The good appetite also makes for high weaning weights and results in a good conditioned sow ready for breeding.”

Willy Waldner

January – December

Average Total pigs per litter	13.30
Average Pigs born alive/litter	11.90
Pigs weaned/mated female/year	25.70

“I would recommend Genesis to anyone.”

“Genesis has an excellent breeding program. Very good females lots of good heavy pigs born alive. They re-breed good, are easy keepers. Piglets grow well, are uniform in size and finish off well. Carcass is good, packer likes them. The boars are good to work with, produce good quality pigs. I would recommend Genesis to anyone.”

Eddie A. Stahl

TSCHETTER



TWIN HILLS



“Good pigs on the finishing floor.”

“Genesis sow is a good sow with performance and durable. Will raise a good litter of 29 pigs/sow/year. Genesis sow is a forgiving sow if not abused for any reason. Good pigs on the finishing floor. 275 lbs. with 175 days. Meat quality is good.”

David Wipf

January – December

Average Total pigs per litter	11.30
Average Pigs born alive/litter	11.20
Pigs weaned/mated female/year	26.80

“The complete package.”

“Genesis has been a good company to work with over the years. The female is very forgiving with correct nutrition. She produces large even litters has high feed intake, high milk production with heavy weaning weights. Since changing to their Duroc boars we have seen heavier nursery weights +4kgs. Animals are 6 days earlier to market with tougher grading returns on loins, index, back fat and KO%. We are extremely happy with the Genesis breeding program. The complete package.”

John Kleinsasser

VALLEY CENTRE



January – December

Average Total pigs per litter	14.47
Average Pigs born alive/litter	13.39
Pigs weaned/mated female/year	28.67

VAN BOEKEL HOG FARMS



“We find the sows very easy to work with. They have great appetites in the farrowing room which cannot help but produce good large, strong, healthy weaned pigs. My staff comments all the time on the ease of handling and caring for the sows as well as the gilts.

Eric Van Boekel

“It’s a hardy sow.”

“We’ve used the Genesis sow for more than 15 years. It’s a hardy sow. Our sow death loss is consistently at 2% or less.”

Alan Hofer

January – December

Average Total pigs per litter	13.22
Average Pigs born alive/litter	11.96
Pigs weaned/mated female/year	25.94

WILLOW CREEK



J & G ARTS FARMS LTD.



“Our 600 sow farrow to finish operation produces hogs for Quality Meat Packers RWA (Raised without Antibiotics) Program. Therefore we require a market hog that will grow rapidly and grade well, while being able to withstand the bumps of commercial pig production, like occasional overcrowding and disease challenges without the remedy of antibiotics.

Genesus Terminal Duroc semen has delivered and exceeded that requirement as demonstrated in the packer shipment

We are achieving excellent grades with tremendous loin but not so lean that we have an animal with no reserves to withstand the requirements of antibiotic free. We're also achieving all this with at least a week faster growth to the same weight as our previous semen supply”

Joe Arts

QMP Shipment Summary

Date	# head	Carcass Wt.	Yeild Class	Index	Yield	Fat Depth	Muscle Depth
January 30, 2013	202	89.7	2.5	109.8	61.8	16.4	64.7
February 13, 2013	223	93.7	2.6	109.9	61.5	17.3	67.5
February 22, 2013	225	94.4	2.7	109.2	61.4	17.4	65.4
February 28, 2013	225	92.1	2.8	109.8	61.3	17.9	67.7
March 1, 2013	227	94.1	2.8	109.0	61.0	18.7	69.3
March 7, 2013	227	91.3	2.7	109.3	61.3	17.6	65.8
March 8, 2013	220	92.5	2.4	110.8	62.1	16.1	66.9
March 15, 2013	200	90.7	2.6	109.8	61.5	17.3	68.3
Total/Average	1749	92.3	2.6	109.7	61.5	17.3	67.0

www.genesus.com
info@genesus.com

